



Y Accel

**Helping founders in their
journey from Seed to Scale.**

**Startup Consulting unit of
Yuva - The Entrepreneurship Cell**



WHO WE ARE

Y- Accel is the startup-scaling unit of Yuva, E- cell of Shaheed Sukhdev College of Business Studies, Delhi University.

At Yuva SSCBS, we believe that the entrepreneurial community is an integral part of fostering growth for startups. We aim to help budding problem solvers to start their ventures, and in the process empower the next batch of entrepreneurs so that they can set an example for the generations to come.

Keeping that in mind, we developed our Accelerator unit, Y Accel, in combination with the SSCBS Innovation and Incubation Foundation (SIIF) to give wings to revolutionary ideas that just might bring great changes in people's lives.



WHAT WE DO



Our goal at Y Accel is to promote the growth of small scale startups and facilitate their integration into the startup ecosystem by leveraging our position as the E Cell of SSCBS and our partnership with SIIF.

We help startups prepare for incubation and funding, all the while equipping our team members with the necessary know how to become serial entrepreneurs.

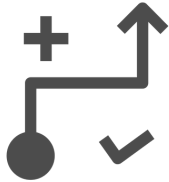
We are associating with mentors, angel investors, and investor organizations for providing the required support.



WHAT WE OFFER



Business Planning



We help in idea and problem validation, team building, and preparing the overall business model. This also involves help for startups looking to pivot or re-evaluate their business model.

Investor Outreach



We connect startups with incubators and work to provide access to the angel network, to facilitate the investment process. We support the team in the overall fundraising process from seed to VC funding.

Expansion & Growth Planning



We provide guidance and support for expansion and growth planning. This involves business research, planning and evaluative decision making.

Pitch Preparation



We assist the startups in preparing pitches for investing round presentations, summits and client meetings. Our network of mentors, industry experts and investors help them curate a pitch that contains exactly what investors are looking for.

PAST PROJECTS



Tripmagus Services



Tripmagus is a tech-travel venture that started as an offline one-stop travel services provider in 2018. Our team developed a Pitch Deck and conceived a feasible Business Plan based on the founder's plan and vision. We also worked on the company's financials and conducted financial modeling utilizing many metrics such as profit and loss, cash flow, assets & liabilities, revenue, customer acquisition cost, lifetime value, burn rate, break-even, etc. We conducted a Consumer Survey and delved into understanding the industry outlook, focusing on consumer expectations, experience, industry problems, indicators such as net promoter score, industry market size, growth rate, competition profile, and so on. Our team also worked on public relations by displaying information about the firm and team on numerous platforms and obtaining referrals from the market and non-market players, which was followed by creating a database of potential investors in the market.

Utsawam Creators Limited



Founded in 2013, Utsawam is an event planning and execution company. The project involved developing a business plan for the client by closely evaluating the business models of existing firms in the industry, conducting market research in the event management space, preparing detailed financial accounts and pitch deck for the client to be used in pitching to the investors. We also made an investor database that included the names and relevant information of individuals, private equity firms, etc that invest in upcoming tech-based startups and thus can be potential funding sources for Utsawam.

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